



KATIE SCHULTZ

GRAPHIC & WEB DESIGNER

EXPERIENCE

UNIVERSAL BANKER
Minnesota Bank & Trust
February 2021 - Current
Edina, MN

Ran retail transactions and opened new accounts. Responded to customers in a timely manner with questions via phone or email.

GRAPHIC DESIGNER
TheHomeMag
May 2019 - August 2020
Eden Prairie, MN

Designed ads and magazine layout for monthly magazine, trade show materials including banners and signs, email marketing and social media.

SENIOR GRAPHIC DESIGNER
& eMARKETING MANAGER
Viridian Weapon Technologies
August 2017 - May 2019
Maple Plain, MN

e-Commerce website design and development, email marketing, and print marketing including catalogs, packaging, labels, & trade show banners and signs.

WEB DESIGNER & DEVELOPER
Production Automation Corporation
February 2013 - August 2017
Eden Prairie, MN

Designed and developed eCommerce website, email marketing campaigns, trade show materials and Amazon seller central account.

GRAPHIC DESIGNER
Creatix
October 2012 - February 2013
Minneapolis, MN

Contract with GN Resound in Bloomington, MN. Designed print ads, clothing, calendars & other marketing materials.

SENIOR GRAPHIC DESIGNER
Machalek Communications, Inc.
March 2007 - October 2012
Burnsville, MN

Project manager and designer for five B2B direct mail publications and email marketing. Oversaw other designers work, proofed and met deadlines.

SKILLS

Mac and PC capable

InDesign CC	● ● ● ● ●	Excel	● ● ●
Photoshop CC	● ● ● ● ●	Word	● ● ●
Illustrator CC	● ● ● ●	Outlook	● ● ● ●
Dreamweaver CC	● ● ●	PowerPoint	● ● ● ●
Brackets	● ● ● ● ●	Magento	● ● ●
HTML & CSS	● ● ● ●		

EDUCATION

BROWN COLLEGE
Mendota Heights, MN
Graduated December 2005
Associate of Applied Science Degree
in Visual Communications

NORTH HENNEPIN
COMMUNITY COLLEGE
December 2009
Certificate of Completion in beginner
and intermediate CSS and XHTML

COLLEGE OF VISUAL ARTS
St Paul, MN
September 2001 - May 2004
Studied Illustration

INFO

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ABOUT ME

I am a Graphic and Web Designer who is looking to re-enter the world of Graphic Design. I have over 13 years of experience in print and web design with various marketing campaigns. I also bring to the table outstanding customer service and problem solving skills.

WHAT I AM LOOKING FOR

I am looking to jump back into the world of graphic design at a large company with a great team of people.

EXPERTISE

- Magazine Layout
- Email Marketing
- Web Design and Development
- Packaging
- Catalogs
- Direct Mail Marketing
- Labels
- Trade Show Materials